

10TH INTERNATIONAL ANNUAL SMF CONVENTION

CONVENTION SCHEDULE

Date	Time	Event	Venue
10.05.07.	9:00 – 9:30 a.m.	Registration	SJMSOM
	9:30 - 11:00 a.m.	Inauguration : Chief Guest– Mr. Habib Khorakiwala, President –FICCI, CMD-Wockhardt	IA
	11:00 - 11:15 a.m.	Tea	SJM SOM Foyer
	11:15a.m.-1:00p.m.	Technical Session - I	SJMSOM
	1:00 - 2:00 p.m.	Lunch	
	2:15 – 4:00 p.m.	Technical Session - II	SJMSOM
	4:00 - 4:30 p.m.	Tea	SJM SOM Foyer
	4:35 – 6:00p.m.	Technical Session - III	SJMSOM
	8 p.m.	Dinner	Rajdhani Restaurant

Date	Time	Event	Venue
11.05.07.	9:30 – 11:15 a.m.	Technical Session - IV	SJMSOM
	11:15 - 11:30 a.m.	Tea	SJM SOM Foyer
	11:30a.m. - 1:15p.m.	Technical Session - V	SJMSOM
	1:15 - 2:15 p.m.	Lunch	
	2:15 - 4:00 p.m.	Technical Session - VI	SJMSOM
	4:00 - 4:15 p.m.	Tea	SJM SOM Foyer
	4:15 - 6:00 p.m.	Technical Session – Curriculum Development	SJMSOM
	7:00 – 9:00p.m.	Cultural Program	PCSA
	9:00 – 10:30 p.m.	Dinner	

Date	Time	Event	Venue
12.05.07.	9:30 – 11:00 a.m.	Talk : Mr. Deepak Satwalekar Mr. Arvind Mahajan	IA
	11:00 - 11:30 a.m.	Tea	SJM SOM Foyer
	11:30a.m. - 1:00p.m.	Talk : Mr. Debu Bandyopadhyay Mr. A.K. Purwar,	IA
	1:00 - 2:00 p.m.	Lunch	
	2:00 - 3:30 p.m.	Talk: Mr. R. Gopalakrishnan	IA
	3:30 - 4:00 p.m.	Tea	SJM SOM Foyer
	4:00 - 5:30 p.m.	Panel Discussion by Corporate Executives	IA
	5:30 – 6:00p.m.	Valedictory Function	IA

Venue abbreviations:

IA: Institute Auditorium; **PCSA:** P.C.Saxena Auditorium; **SJMSOM:** SJM School of Management.

10TH INTERNATIONAL SMF ANNUAL CONVENTION

DAY 1: May 10, 2007 Thursday

TECHNICAL SESSION I: 11:15- 13:00 HRS.

	TRACK A	TRACK B
SESSION CHAIR:	PROF. SUSHIL KHANNA	PROF. ARUN SAHAY
VENUE:	SH*	ERPCR*

PAPERS:

TRACK A		TRACK B	
AUTHOR	TITLE	AUTHOR	TITLE
1. Rajagopal Sevilimedu V. & Vaidyanathan Ramani	Winners and Losers of Liberalization: A Corporate Strategy Perspective	1. J. Ashok babu & Fatima Jacob	Operational Strategies For The Airline Industry
2. Prafulla Agnihotri	Innovation And International Marketing Strategy - Sources Of International Competitiveness: A Study Of Automobile Industry	2. Masood H. Siddiqui & Raman Pant	Incorporating Soft Operations Research In Strategic Management
3. Madhusudhan Prasad Varanasi	Quantification of Corporate Diversification	3. B.Som & A.Sahay	Collective Corporate Response to terrorism and naxalism
4. Ramamirtham Gopal	Innovations The Key Strategic Weapon To Increase Competitiveness	4. Takabumi Hayashi	Internationalization of R&D Activities, and the Emergence of Global R&D Networks- Centering on Japanese Electronics Multinationals
5. Juha Kettunen	Strategies of Regional Development	5. Rakesh Singh	Assessing transaction cost to describe supply chain relationships in agri-business system

DAY 1: May 10, 2007 Thursday

TECHNICAL SESSION II: 14:15- 16:00 HRS.

	TRACK A	TRACK B
SESSION CHAIR:	PROF. P.R.BHATT	PROF. JUHA KETTUNEN
VENUE:	SH*	ERPCR*

PAPERS:

TRACK A		TRACK B	
AUTHOR	TITLE	AUTHOR	TITLE
1. Subhash Sharma	Ethical Foundations of The New Corporate Model: Implications for Strategy and Leadership	1. Shishir K Jha	New Models for the Digital Environment
2. Manodip Ray Chaudhuri	Empowering Organizations for Management of Change at Work: Some Strategic Implications	2. Nilay Yajnik	Strategic Innovation for the Indian IT Industry in the New Global Era
3. Animesh Bahadur	Indigenisation Imperative for Diversity in HR Strategy	3. M. Y. Khan, M. S. Khan, Sadaf Khan	Disruptive technology and Social change – Strategic Direction pathway
4. S Nagendra & Manjunath VS	Performance management- Competency as a Strategic Management Tool	4. RRK Sharma & C. Sarkar	CRM Implementation And Its Influence On Mode Of Strategy Making Chosen By The Firm
5. Swati Agrawal	Achieving Business Excellence through Balance Scorecard and competency framework	5. Atanu Ghosh & Gargi Banerjee	Information Technology As A Strategic Tool Of Business in India vis-à-vis USA and Spain

DAY 1: May 10, 2007 Thursday**TECHNICAL SESSION III: 16:15- 18:00 HRS.**

	TRACK A	TRACK B
SESSION CHAIR:	PROF. K.K.MOMAYA	PROF. SUBHASH SHARMA
VENUE:	SH*	ERPCR*

PAPERS:

TRACK A		TRACK B	
AUTHOR	TITLE	AUTHOR	TITLE
1. R.Umamaheswari & Dr. Kiran Momaya	India Inc - Strategic Competitiveness	1. Surinder Pal Singh	Corporate Entrepreneurship - The Creation of New Businesses Within A Firm
2. Sanjay Bhattacharya	Evaluation Of Growth Strategies Of Top Construction Companies	2. Ritu Bhattacharyy a, Sangeeta Kohli & D.Y.Patil	Corporate Entrepreneurship In Family-Owned Business In India

3. Jaspreet Chandok and Hari Sundar G.	Health Industry: A USP Of India	3. Ganesh Narasimhan	Corporate Entrepreneurship And Strategic Management
4. Anurag K. Agarwal	The Need and Importance of Aligning Business and Legal Strategy	4. Sanjeev Kishore and Arun Sahay	In Search Of Emergent Organizational Behavior Patterns: Towards A Theory Of Bureaucratic Entrepreneurship
5. K.Prabhakar	Social Forecasting - Relevance In Strategic Planning for Corporate Sector	5. Masashi Arai	IPRs Management in After Establishing the Consortium Standards Environment- The Case in the DRAM industry

DAY 2: May 11, 2007 Friday

TECHNICAL SESSION IV: 9:30 - 11:15 HRS.

	TRACK A	TRACK B
SESSION CHAIR:	PROF. KRISHNA KUMAR	DR. KAKOLI SAHA
VENUE:	SH*	ERPCR*

PAPERS:

TRACK A		TRACK B	
AUTHOR	TITLE	AUTHOR	TITLE
1. Aman Srivastava, Prashant Gupta & Rakesh Gupta	International Diversification Strategies For Indian Investors	1. Yasmeen Rizvi	Strategising Human Resource Management:HR Issues and Activities during Mergers and Acquisitions
2. Rakesh Srivastava & Rohit Ramesh	Economic Reforms: Foreign Capital and Indian Companies Competitiveness	2. A. G. Matani	Optimizing Organizational Performance Improvement Techniques: Potential For Productivity Improvement In Indian Industries
3. Ramachandran J & Anirvan Pant	The Institutional Context Of Industry Creation: The Rise of the Indian Software Services Industry	3. Awaneesh K Srivastava	Strategies for Global Competitiveness: An Indian Perspective
4. Nidhi Saxena & G. Arun Kumar	Complementary Strategic Motives for International Joint Venture Partners in Auto Component Sector in India	4. Shailendra Kumar Kale	Operational Strategy- New Paradigm to Manufacturing and Operations

5. Takahashi, Toshikazu	Fusion and Reciprocity between Global Integration and Local Responsiveness: Managing with Stakeholders in the Culturally Different Context	5.Sudhanshu Pandiya & Sanjay K. Srivastava	Mega Merger In Steel Industry: Quest For Strategic Advantage Through Merger & Acquisition
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DAY 2: May 11, 2007 Friday

TECHNICAL SESSION V: 11:30 - 13:15 HRS.

	TRACK A	TRACK B
SESSION CHAIR:	PROF. K.N. NARAYANAN	PROF. TAKABUMI HAYASHI
VENUE:	SH*	ERPCR*

PAPERS:

TRACK A		TRACK B	
AUTHOR	TITLE	AUTHOR	TITLE
1. Sangeeta Kohli & Ritu Bhattacharya	Partnering Business (Organisational) Excellence Through Responsible Competitiveness	1. Jaspreet Chandok & Hari Sundar G.	Strategies For Survival Of Retail Brands In India
2. Varun Shahu	Orienting the integration of strategic management and quality management	2. RRK Sharma & R. Patsute	Relationship of Design and Manufacturing Department : Developing An Integrative Framework And A Limited Case Study
3. R. Ramakrishnan	Strategic Sourcing	3. Naseem ahmed siddiqui & Rajkamal	Cause Related Marketing – A Strategic Tool for Marketer
4. Nikhil Ramaprakash, Rajagopal S V. & Vaidyanathan Ramani	Operations Strategies in Indian Manufacturing Companies: An Empirical Study	4. S. Ranjani & Varadraj Bapat	Enhancing Competitive Strength of Commercial Banks Through Micro-Lending
5. Anuradha Sharma & Mahima Singh Thakur	Organizational Climate And Empowering Leadership Styles	5. Mallika Nawal	Strategic Marketing in Islamic Countries – A look at the 8 Ps

DAY 2: May 11, 2007 Friday**TECHNICAL SESSION VI: 14:15 - 16:00 HRS.**

	TRACK A	TRACK B
SESSION CHAIR:	PROF. J. RAMACHANDRAN	PROF. RISHIKESHA T. KRISHNAN
VENUE:	SH*	ERPCR*

PAPERS:

TRACK A		TRACK B	
AUTHOR	TITLE	AUTHOR	TITLE
1. Dr. Ajitabh & Ranjit Kr. Singh	P-CMM as a Tool for Enhancing Organizational Competitiveness	1. Nisha Pandey & A.Sahay	Entrepreneurial Opportunity in Electronic Waste Recycling Industry: A Case Study of National Capital Region of Delhi
2. Fatima Jacob & Lakshmi Jagannathan	Quality certification as a strategy for global value chain :a case of Indian auto component industry	2. Manish V. Sidhpuria & Renuka Garg	24/7 Water Supply: Implementation Issues and Criteria for Choice of Modality
3. Shiv K. Tripathi, Urvashi Makkar,R.K . Bhardwaj	On the Path of Continuous Success and Excellence: A Case of UP State Road Transport Corporation, Lucknow	3. K. Momaya	Strategic Management for Competitiveness: Case of Start-up Institutional Context
4. Krishna Kumar & Ritu Srivastava	Is Small Beautiful?	4. Ranjit Goswami & Chinmoy Kumar	Investors Hate A Matured Google
5. Bhavesh P Joshi & Vikas Tripathi	Manufacturing Strategy in Ferozabad glass cluster: a struggle	5. Lalit Kumar Khurana	Case: Jabsons Foods

WORKSHOP ON CURRICULUM DEVELOPMENT**TIME: 16:15 – 18:00 HRS.****Co-ordinator & Session Chair : Dr. Jahar Saha, Former Director, IIM Ahmedbad*** Venue abbreviations:**SH:** Seminar Hall, SJMSOM, Ground Floor**ERPCR :** ERP Classroom, SJMSOM, Third Floor

DAY 3: May 12, 2007 Saturday

TALK BY SENIOR CORPORATE EXECUTIVES ON “STRATEGIC ISSUES RELEVANT FOR INDIAN CORPORATE SECTOR: RESEARCH AGENDA FOR ACADEMIA”

TIME: 9:30 – 11:00 HRS.

1. Mr. Deepak M. Satwalekar, M.D. & CEO, HDFC Standard Life Insurance Co. Ltd.
2. Mr. Arvind Mahajan, Executive Director, KPMG.

TIME: 11:15 – 13:00 hrs.

1. Mr. Debu Bandyopadhyay, Executive Director, ECS Ltd
2. Mr. A.K. Purwar, Former Chairman, State Bank of India.

TIME: 14:00 – 15:30 hrs.

Mr. R.Gopalakrishnan, Executive Director of TATA Sons Ltd, and
Chairman of TATA Honeywell and Rallis India, Vice Chairman of TATA Chemicals

TIME: 16:00 – 17:30 hrs.

Panel Discussion on STRATEGIC ISSUES RELEVANT FOR INDIAN CORPORATE SECTOR: RESEARCH AGENDA FOR ACADEMIA

Chairman: Prof. P.G.Apte, Director, IIM Bangalore

Panelists: Mr. Ajit Balakrishnan, Chairman, Rediff.com and Chairman, BoG, IIMC
Mr. Narendra Ambwani, Managing Director, Johnson & Johnson, India.
Mr. Ninad Karpe, MD, CA (India)
Mr. Ashank Desai, Chairman, Mastek Ltd.
Mr. Rajiv C Lochan, Associate Principal, McKinsey & Company
Mr. Rajdeep Sahrawat, Vice President, NASSCOM
Mr. Ajit Mahadevan, President, Pharma Manufacturing Services

TIME: 17:30-18:00 hrs.

Valedictory Function.