

STRATEGIC MANAGEMENT FORUM

IN ASSOCIATION WITH



XLRI JAMSHEDPUR

announces

6TH ANNUAL CONVENTION

(APRIL 24-26, 2003)

Conference Theme

Strategic Management in a
Globalizing World :
Perspectives from a Developing Economy



International Conference

on

STRATEGIC MANAGEMENT IN A GLOBALIZING WORLD :

Perspectives from a developing economy

The continuing process of global integration is exposing domestic firms from developing economies to new forces of competition. At the same time, developing economies are assuming a relatively more prominent position in the world economy, in terms of their domestic markets and the potential for growth of enterprises indigenous to these economies. However, as this process of globalization unfolds, it is increasingly being recognized that the theory and practice of strategic management, developed in the context of mature, developed market economies may not always be suited to the unique social, political, and economic contexts of developing economies.

Strategic Management Forum is, therefore, organizing an international conference, as part of its Sixth Annual Convention that will focus on the development of fresh perspectives on the theory and practice of strategic management in developing economies. Although the focus of the conference will be on analysis and sharing of the Indian experience in particular, we also look forward to contributions on experiences in other developing economies as well.

Research papers and cases are invited on the sub-themes of the conference, which includes, but is not limited to the following issues:

- The applicability and limitations of established theories used in most strategy studies in the context of developing economies.
- Specific strategic management problems such as corporate governance, business ethics, network and alliances, mergers and acquisitions etc.
- Issues relating to technology management.
- Issues on entrepreneurship and innovation.
- Special problems in developing world-class competitive advantage for firms indigenous to developing economies.
- The significance of business groups and multinational corporations from developing economies in global competition.
- Issues regarding the role and performance of business groups and multinational corporations in developing economies.
- Local initiatives and responses in a globalizing world.

Case Colloquium

Since, case studies form an integral part of management teaching, continuous development of new case studies, which relate to the unique problems facing firms in developing economies, is an integral part of curriculum development. This track would provide delegates an opportunity to share original case studies with a larger audience. Submission of original case studies is solicited for the Case Colloquium.

Workshop on Curriculum Development

What should be the nature, content and structure of strategic management courses? What should be the methodology of course delivery? These are the questions that need to be addressed to improve the effectiveness and efficiency of strategic management teaching and training. This track would provide such a forum for exchange of ideas regarding courses, particularly elective courses offered for specialization in Business Management Programmes at post graduate and doctoral level.

Detailed schedule for the convention will be posted on website of the Forum at www.smfi.org and the website of XLRI at www.xlri.ac.in after nominations and contributions are received from the delegates.

Submission of Papers & Cases

Abstracts of papers / cases must reach the Coordinator of the Convention, at the address below, by March 15, 2003 and full text of papers and cases by March 31, 2003. Submissions can also be made electronically to smf@xlri.ac.in. In case of electronic submissions please use MS-Word files only (.doc or .rtf)

Convention Registration Fee

| Category | Residential | Non-Residential |
|-------------------|-------------|-----------------|
| Industry Delegate | 5000 | 4000 |
| Academician | 3000 | 2500 |
| Doctoral Students | 2000 | 1000 |

Note:

1. For international delegates the registration fee is US\$ 100, which includes all lodging and boarding expenses.
2. Registration fee includes cost of conference material, beverages and lunch for the convention period (April 24-26, 2003). In case of residential delegates it covers all lodging and boarding expenses.
3. Registration fee can be paid by Demand Draft or by local cheques payable at Jamshedpur and drawn in favour of 'XLRI Jamshedpur'.

Limited residential facilities are available at Xavier Labour Relations Institute, Jamshedpur. These will be provided on first-turn-first served basis.

If you wish to nominate more than one person for the Convention, please use a photocopy of the nomination form or download it from the website of Strategic Management Forum or XLRI Jamshedpur.

The nomination form(s) duly filled in along with the requisite conference registration fee should be sent so as to reach the coordinator by April 15, 2003.

About the Strategic Management Forum

Strategic Management Forum is an association of Strategic Management professionals in India, formed in January 1997, as a non-profit society, to propagate the concept and practice of Strategic Management in India. It has leading business schools and professionals as its institutional and individual members. The Forum organised the first of its annual convention at Indian Institute of Management Lucknow in 1997. Subsequent conventions were held at Indian Institute of Management Bangalore, Indian Institute of Management Calcutta, Indian Institute of Management Ahmedabad and Management Development Institute, Gurgaon respectively.

Individual membership of the Forum is open to academicians, managers and administrators having an interest in the field of strategic management. Institutional membership is open for business organisations and academic institutions engaged in teaching/training in strategic management.

For information about the forum please contact:

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