

Strategic Management Forum

The strategic management Forum is an association of strategic management professionals from industry and academic and public administration fields, to propagate the concept and practice of strategic management in the country. Registered as a non-profit making body in January 1997, it has leading management institutions and professionals as its institutional and individual members. The Forum symbolizes the collaborative spirits of the leading management schools in India to address the national issues and give impetus to the strategic management movement in the country. The Forum organized its first conference at the Indian Institute of Management, Lucknow, in January 1997. The second conference was held at the Indian Institute of Management, Bangalore, in May 1999; the third one at the Indian Institute of Management, Calcutta, in May 2000; the fourth at the Indian Institute of Management, Ahmedabad in May 2001; and the fifth at Management Development Institute, Gurgaon, in April 2002. The sixth Annual Convention will be held at the XLRI, Jamshedpur, in April 2003 and the seventh at the Indian Institute of Management, Indore, in May 2004.

Goa University

Goa University is one of the renowned centres for higher education in the country. The Tourism Studies Group of Goa University is an initiative of the departments of political science, sociology, and management studies to promote interdisciplinary programmes and research in the area of tourism, a dominant sector in the economy of Goa.

International Centre, Goa

After the India International Centre, New Delhi, was established soon after India's independence, some scholars and visionaries felt that regional centres on the similar line be created all over India.

The International Centre, Goa (ICG) was established in 1996 with financial support from the Planning Commission, Government of India; Government of Goa; and the Ford Foundation, New Delhi.

As a people's institution, the International Centre functions as a mechanism for social thinking and change and works towards promotion of educational, scientific and cultural values in our society and international understanding and brotherhood. The ICG offers conference and accommodation facilities to people and institutions at a very competitive tariff.

For further information, please contact the Seminar Secretariat

Seminar Secretariat
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21 and 22 February 2003
International Centre, Goa

Seminar on World Trade Organization: Tourism and Environment

A seminar designed to sensitize the Indian audience to the developments in the ongoing WTO (World Trade Organization) service negotiations on tourism and environment



Organized by

T E R I

**Strategic Management
Forum**

Goa University

**International
Centre, Goa**

Introduction



The seminar on *World Trade Organization: Tourism and Environment* is a part of the series of conferences organized by the Strategic Management Forum.

This seminar aims to examine the implications of the WTO negotiations on tourism and environment an area of the WTO debate in India that requires attention. This seminar will focus on discussions on the processes, institutions, and capacities that may be needed in India to address this issue.

Objectives



- Assess current developments of the WTO negotiations of relevance to tourism and environment
- Examine the impacts of WTO negotiations/agreements on

different services within tourism in India

- Examine the impacts of tourism (current and potential) on environment, which will come under the ambit of WTO negotiations.
- Develop coping strategies as evolved through consultation of various tourism stakeholders at this seminar.

Themes



- **WTO and tourism** with focus on current developments in WTO that are of relevance to tourism in general.
- **WTO and environment** with emphasis on WTO regulations

relevant to the environment.

- **Tourism services in India**, which examine various services within tourism in India with a

view to understanding areas wherein WTO negotiations/agreements are of significance.

- **Tourism and environment interrelations in the context of WTO**, which examine the trade-offs between environment and tourism development that can emerge and the role of WTO in various areas such as eco-tourism, coastal tourism, and heritage tourism.

Target audience



- Managers, owners, and service providers such as hoteliers, caterers, travel agents, auto operators, and tourist guides directly or indirectly involved in tourism activities
- Local communities influenced by and with stakes in tourism activities
- Administrators and policy-makers
- Scholars and researchers
- Concerned civil society members.

Registration fee



Category	Registration fee
Residential	Rs 2500 ¹ Rs 3000 ²
Non-residential ³	
Corporate	Rs 2000
Non-corporate	Rs 1500

¹ With accommodation at the Goa University Guest House

² With accommodation at the International Centre, Goa

³ Non-residential registration fee includes programme material, lunch, and tea.

(Accommodation on a double occupancy basis is available at the Goa University Guest House and the International Centre, Goa, on first-come-first-served basis.)

Please send in payments by local cheque/demand draft drawn in favour of Tata Energy Research Institute, payable at Goa. The registration form along with the payment should reach the Seminar Secretariat latest by **31 January 2003**.

Call for papers



Institutions/individuals desirous of presenting research papers are cordially invited to contribute papers on the various themes of the seminar. A synopsis of the paper (about 500 words) is required to be sent to the Seminar Secretariat by 1 January 2003. The synopsis will be reviewed by a committee and intimation regarding acceptance will be sent to the authors by date 15 January 2003. The last date for receipt of final papers (not exceeding 3000 words) is 10 February 2003.

About the organizers



TERI

TERI is an independent, not-for-profit research organization established in 1974, pursuing activities related to energy, environment, and sustainable development

The Western Regional Centre of TERI is based in Goa and was set up in 1996. The Centre works in the interface between development and environment and undertakes research to help, develop, and promote policies and institutions for sustainable development. The Centre is engaged in policy research in the following areas: mining, tourism, watershed management, coastal area management, land-use and land-cover studies, governance issues, quality of life, population-environment studies.