

STRATEGIC MANAGEMENT FORUM

in association with

**XLRI School of Management,
JAMSHEDPUR**

and

**ALL INDIA COUNCIL
FOR TECHNICAL
EDUCATION (AICTE),
NEW DELHI**

Announces

ELECTIVE COURSE OF MANAGEMENT TEACHERS' PROGRAMME

ON

DESIGNING ORGANIZATIONS for UNCERTAIN ENVIRONMENT

XLRI Jamshedpur

Dec. 05-10, 2005



XLRI Jamshedpur
School of Management

MANAGEMENT TEACHERS' PROGRAMME

Introduction

Strategic Management (SM) courses are compulsory courses in curriculum of MBA and other management programmes in the country. There is, however, a paucity of well trained, specialist teachers for the subject.

Looking at the requirements of the country, Strategic Management Forum has launched a Management Teachers' Programme (MTP) for grooming Strategic Management Teachers. The programme comprises a series of modular (Foundation and Elective) courses of 1-week (36 contact hours) duration each, to be conducted through a consortium of leading management schools. A faculty has to undergo at least six (foundation and elective) courses at different institutions to complete the programme.

Key Objective of the Management Teachers' Programme.

- a) To groom specialist teachers for conducting Strategic Management courses in various management schools in India, through pooled national expertise.
- b) To impart them necessary teaching skills (including teaching through case method) to improve effectiveness in class-room delivery.
- c) To keep them updated about the state-of-the-art in strategic management, to be able to incorporate changes in syllabus on a continuous basis.
- d) To develop close relationship among faculty and develop a community of academicians in SM.

Design of the Programme

- a) The programme comprises foundation and elective courses. Each course will be a one-week module, having a minimum of 36 contact hours.

- b) The programme is designed to be an integrated whole, not an assortment of courses. A teacher, who undergoes a minimum of six courses (foundation and electives), may be awarded a Certificate of Proficiency.

Coverage of the 'Designing Organizations for Uncertain Environment' (DOUE) Course

This course aims to provide a comprehensive perspective on new emergent organizational forms by discussing them in the context of environment, strategy and systems & processes. Specifically, the course will cover:

- **Understanding Environmental Uncertainty:** Hyper-turbulence; Networks and Business Eco-Systems; Technological Discontinuities; Paradigm Shift.
- **Changing Models of Strategy:** Application of Complexity/ Chaos Theory to Strategy; Strategy as "Sense Making"; Shaping and Adapting to Networks.
- **Emerging Organizational Forms:** Organizations as Networks/ Clusters; Self-Organizing Systems; Designing for Innovation & Change.
- **People & Process Issues:** Team-Based Systems; New Roles & Systems; Empowerment and Accountability; Changing Meaning of Career

Pedagogy of the Course

The pedagogy of the course will include case discussions, lectures and exercises. Interaction with practitioners will also be organized.

For Whom

The MTP will be very useful to faculty members **who are teaching** or likely to take up teaching strategic management courses. It will also benefit those who wish to **develop expertise for research** work in this area. **In-house trainers** may also benefit from the same for organizing training programmes on strategic management in their organizations. Participation in **foundation**

course is a pre-requisite for the participation in the elective courses.

Faculty of the Course

Prof. Madhukar Shukla will co-ordinate and conduct the elective course.

Registration Fees

Residential Rs. 5000

Registration fee covers cost of course material, lodging and boarding expenses. Participation would be only on a residential basis.

The course will have a maximum of 30 participants received on first come first reserve basis. XLRI reserves the right for acceptance of a nomination.

The registration fee may be refunded partly or in full, on completion of the course. A person who has received full refund in a foundation course may not get full refund in the immediate next (elective) course. Refund of fee in the elective course shall also depend upon the performance during the course. The refund process will be administered by SM Forum.

Nomination

Nominations for DOUE Course should be made on the enclosed form. Fee should be sent by demand draft drawn in favour of "SMF: Elective Course in Strategic Management" on any scheduled bank, payable at Lucknow. The duly filled in form along with the requisite course fee should be sent by 25 November 2005 to:

Ms. Roshan Dastur

XLRI

CH Area (East)

Jamshedpur 831 001

Tele: 0657 222 5506 extn. 300

Fax: 0657 222 7814

Email : roshan@xlri.ac.in

About Strategic Management Forum

Strategic Management Forum is an association of strategic management professionals from industry, academia and public administration fields, to propagate the concept and practice of strategic management in the country. Registered as a non-profit making body in January 1997, it has leading management institutions and professionals as its institutional and individual members. The Forum has been organizing conferences at leading management institutions of the country, covering important issues for advancement of theory and practice of strategic management.

The professional individual membership of the Forum is open to the academicians, managers and administrators having demonstrated interest in strategic management. Business organizations and academic institutions engaged in teaching/training of strategic management can become institutional members.

For further details about the Forum please visit website <http://www.smfi.org> or contact

Prof. Krishna Kumar

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About XLRI School of Management, Jamshedpur

Xavier Labour Relations Institute, widely known as XLRI was born out of the vision of a Jesuit Priest, father Quinn Enright. It was founded in 1949. Since then XLRI has grown in keeping with its commitment to “Magis” (excellence in everything).

Besides the focus on developing managerial competence among the pupils through acquisition of specialized knowledge and skills, the Institute also emphasizes the importance of developing a sense of social justice with right attitudes and values of discipline, dedication and commitment among all its members. The institute offers several programmes including the PGP BM and PGP PMIR. For more information about XLRI please visit the website at <http://www.xlri.ac.in>

