

Indian Institute of Management Indore

With the objectives of imparting high quality management education and training, the Department of Higher Education, Ministry of Human Resource Development, Government of India established Indian Institute of Management Indore (IIM Indore) as Institution of Excellence. These Institutions are recognized as premier management institutions, comparable to the best in the world for teaching, research and interaction with industries. Established in 1996, IIM Indore is the sixth in the family of state-supported management schools. Since its inception, IIM Indore has been acting as a leader in the field of management education, interfacing with the industry, government sector and PSUs. IIM Indore is registered as a Society under Societies Registration Act, 1973. Situated atop a scenic hillock, the 193 acre campus of IIM Indore provides an ideal backdrop for contemplative learning. IIM Indore has the latest in teaching aids, rich learning resources, a strong IT backbone, state-of-the-art sports complex and hostels as well as contemporary infrastructure. IIMI Programmes- PGP, PGP-Mumbai, PGP-UAE, PGPMX-UAE, FPM, FPM-Industry, EPGP, EPGP-EG, IPM and FDP.

Strategic Management Forum

Strategic Management Forum is an association of strategic management professionals from industry, academic and public administration fields, to propagate the concept and practice of strategic management in the country. The Forum is one of the few virtual organisations in the country. It has so far organised 80 events with the help of leading management institutions in which more than 2800 people have participated so far, without having any regular staff or physical asset of its own. The Forum organised its first conference at the Indian Institute of Management, Lucknow January 1997. Besides the above, the Forum had also undertaken a major initiative of organising a series of Seminars / Workshops on WTO and Allied issues, to be conducted in a building block manner, in collaboration with IIM (Ahmedabad, Bangalore, Calcutta, and Lucknow). The Forum also took a major initiative of launching week-long Foundation course for Faculty Development. Twenty Foundation courses have been conducted from March 2004 to December 2012. Forty Elective courses have been conducted so far. So far a total of 665 people have undergone foundation courses. Further a total number of 993 faculty members have attended elective courses conducted so far. The professional individual Membership of the Forum is open to the academicians, managers, and administrators having demonstrated interest in strategic management. Business organizations and academic institutions engaged in teaching/training of strategic management can become institutional members.



STRATEGIC MANAGEMENT FORUM

Association with

INDIAN INSTITUTE OF MANAGEMENT
Indore

Announce

FOUNDATION COURSE

OF

**MANAGEMENT TEACHERS
PROGRAMME**

ON

STRATEGIC MANAGEMENT

DEC 19-23, 2016

MANAGEMENT TEACHERS PROGRAMME ON STRATEGIC MANAGEMENT

Introduction

Strategic Management (SM) courses are compulsory courses in curriculum of MBA and other similar management programmes in the country. There is, however, a paucity of well trained, specialist teachers for the subject. It is necessary to develop such a faculty base in the area for increasing effectiveness of teaching the SM subjects.

Looking at the requirements of the country, Strategic Management Forum has launched a Management Teachers' Programme (MTP) for grooming Strategic Management Teachers. The programme comprises a series of modular (Foundation) courses of 1 week duration each, to be conducted through a consortium of leading management schools. While the design of courses will be high on academic rigour, there will be equal emphasis on practical orientation. The opportunity to develop acquaintance with 6 or more leading management schools of the country and the faculty thereof, to engage in a self-development on an ongoing basis, through faculty networking. The programme also aims to familiarize the participants with emerging research and literature development in the area.

KEY OBJECTIVES OF THE MANAGEMENT TEACHERS PROGRAMME (MTP) ARE:

- a) To groom specialist teachers for conducting Strategic Management courses in various management schools in India. Through pooled national expertise.
- b) To impart them necessary teaching skills (including teaching through case method) to improve effectiveness in class-room delivery.
- c) To keep them updated about the state-of-the-art in strategic management, to be able to incorporate changes in syllabus on a continuous basis.
- d) To develop close relationship among faculty for necessary academic interaction.
- e) To develop a large base of academicians in strategic management area for scholarly research on topics related to SM.

Design of the Management Teachers' Programme (MTP)

- a) The programme comprises foundation and elective courses.
- b) The programme is aimed to be an integrated whole, not an assortment of courses.
- c) This course will be of five days module.

Coverage of Foundation Course at IIM, Indore

1. Concept, significance and power of SM.
2. Industry analysis,
3. Generic strategies
4. Conceptual frameworks and analytical techniques used in Strategic Management.
5. Strategy processes, leadership and strategy implementation (including management of change).
6. Resource-based approach to SM.
7. Complexities, technicalities and pitfalls in managing the SM process.
8. Emerging research issues and challenges in SM area.

Pedagogy of the Course

The pedagogy of the course will include case discussions, lectures and exercises.

For whom

The MTP will be very useful to faculty members who are teaching or likely to take up teaching the strategic management courses. It will also benefit those who wish to develop expertise for research work in this area. In-house trainers may also benefit from the same for organizing training programmes on strategic management in their organizations.

Faculty of the Course

The course faculty shall comprise in-house faculty of the host institution and guest faculty from other partner institutions.

Registration Fee

Residential – Rs.10,000 + Service Tax*(as applicable)

Registration fee covers cost of course material, boarding & lodging charges.

Nomination

Nominations for Foundation Course should be made on the enclosed form. Fee should be sent by demand draft drawn in favour of "IIM Indore" payable at Indore. The Duly filled in form along with the requisite course fee should be sent by **November 30th, 2016** for the course being conducted at IIM, Indore to.

Management Development Programmes (MDP) Office

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Website: <http://www.iimidr.ac.in>

STRATEGIC MANAGEMENT FORUM

Management Teachers Programme

FOUNDATION COURSE

Registration Form

For attending the **foundation course** IIM Indore

Dec 19-23, 2016

A. Details of the Participant

Name.....

Sex : Male Female

Designation.....

Address.....

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Tel: Fax.....

Email..... Mobile.....

B. Participation desired

Residential

C. Faculty status of the nominee

- Is the Institute approved by AICTE?
Yes / No
- Is the nominee a regular faculty of the institute? Yes / No.
- Teaching Experience of the nominee
_____ years
- Is the nominee teaching any SM Course?
Yes/ No (A certificate from the institute head is required regarding particulars given above)

D. Qualification

- MBA(Or equivalent)/Ph.D.in management.
Yes/ No

E. Particulars of Registration Fee

DD no.For Rs.....

(Rupees.....)

Datedrawn on.....

Payable at **Indore.**

DD Cheque's should be drawn in favour of "IIM Indore" payable at Indore. If you wish to register more than one person for the course, please use a photocopy of the registrations form or download from Forum's website. The registration form (s) duly filled in along with the requisite registration fee should be sent so as to reach on or before **November 30th, 2016.**

For course at Indore-

Management Development Programmes (MDP)

Office

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Name of Sponsoring authority

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Designation.....

Address.....

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