

# ***STRATEGIC MANAGEMENT FORUM***

## **Management Teachers' Programme (MTP)**

1. Objectives of the Programme:
  - a) To develop specialist teachers for Strategic Management courses being conducted in various management schools in India, through pooled national expertise.
  - b) To impart them necessary skills for teaching, especially teaching through case method.
  - c) To update them about the current state of business to help them incorporate changes in syllabus on a continuous basis
  - d) To develop close relationship among faculty of partner institutions as well as the participants for necessary academic interaction.
  - e) To help develop a large base of academicians in strategic management area for scholarly research on topics related to Strategic Management.
  
2. Design of the Programme:
  - a) The programme will be an integrated whole, comprising foundation and elective courses.
  - b) Each course will be conducted at one of the leading management institutes, who are partners in the MTP.
  - c) A teacher who undergoes six courses (foundation and electives) may be awarded a certificate of proficiency.
  - d) Each course will be a one-week module, having a minimum of 36 contact hours.
  - e) Each course will be case method oriented.
  
3. Partner Institutions

IIFT, New Delhi  
IIM, Ahmedabad  
IIM Bangalore  
IIM Indore  
IIM, Kozikote  
IIM Lucknow  
MDI, Gurgaon  
XLRI, Jamshedpur